



# Campus Town Hall

Kim A. Wilcox

Chancellor

April 11, 2019





# What is a strategic plan?

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1954  
UC Riverside Founded

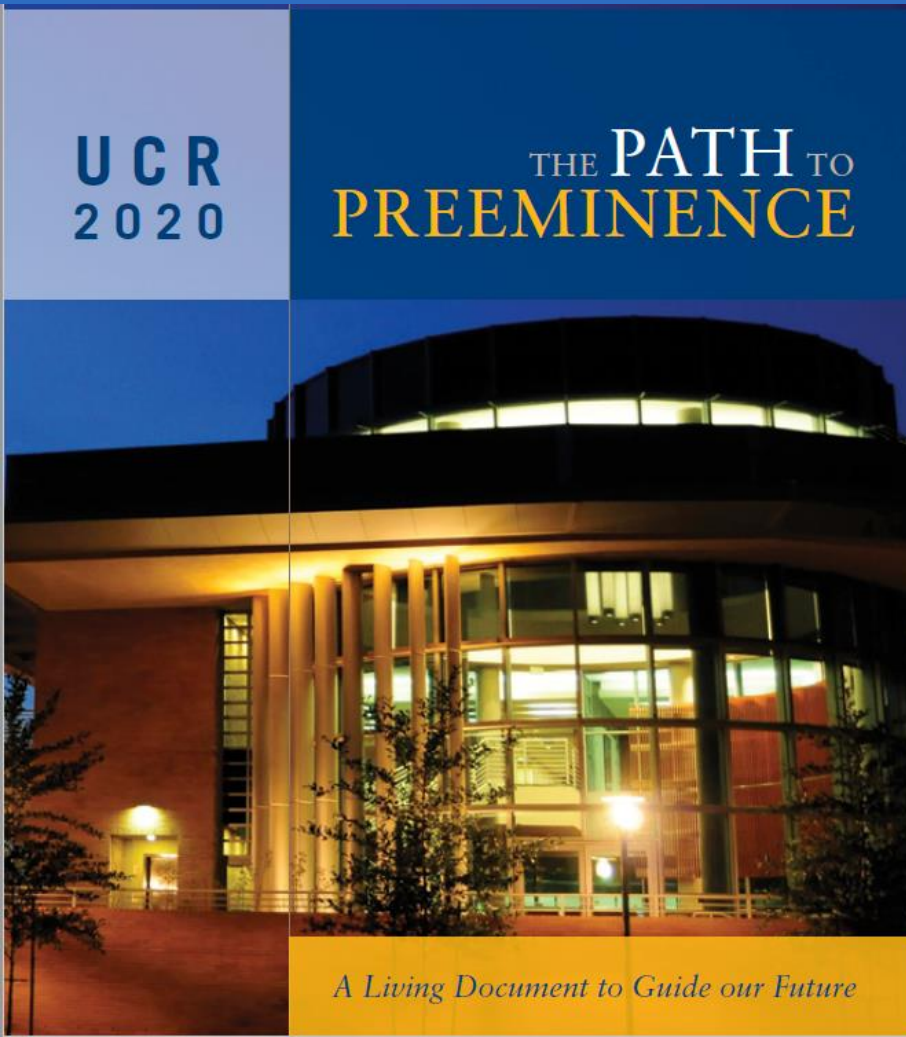




1954  
UC Riverside Founded



# UCR 2020 Strategic Plan



## 1. Academic Excellence:

- Federal Research Funding
- Graduation Rates

## 2. Access:

- Increase in Pell, First-Gen and URM students

## 3. Diversity:

- Students, staff and faculty

## 4. Engagement:

- Strategic Partnerships





**Looking To The Past To Envision UCR's Future**



# A Lot Can Happen In 35 Years



# A Lot Can Happen In 35 Years



# UCR In 1984



Year	Enrolled Students
1984	4,855
2019	24,000





# Institutions at 100



UCLA began as a small branch campus of the University of California, Berkley



# Institutions at 100



UCLA (No. 19)  
surpasses  
UC Berkley (No. 22)  
in the *U.S. News &  
World Report 2018-19*  
Ranking of National  
Universities



# Institutions at 100



Company	Year Founded	Annual Revenue
	1916	\$93.4 Billion
	1919	\$20.6 Billion
	1917	\$20.5 Billion
	1919	\$9.1 Billion
	1918	\$8.8 Billion





**Looking To The Future To Envision UCR's Centennial**

# The World in 2054

## Top three largest countries

\*projection

2015



China



India



US

2050\*



India



China



Nigeria

## PREDICTION:

### Population Spike

From 7 to 9.6 billion people globally

Nigeria surpasses US as 3<sup>rd</sup> largest country



# The World in 2054

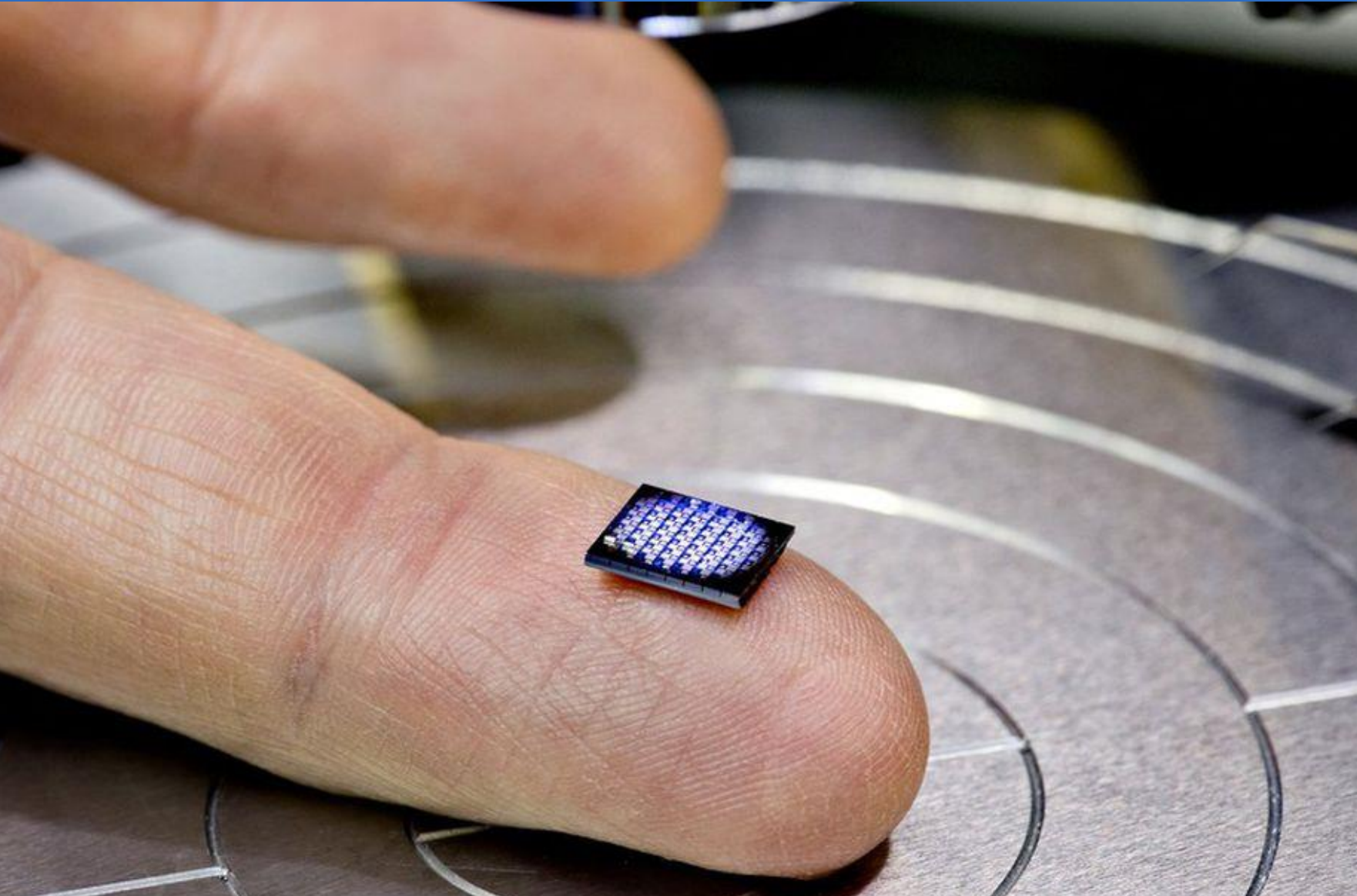


## PREDICTION:

### Age Elevation

People 65+ to jump to 17% of the world's population - its now only 8.5%

# The World in 2054



## PREDICTION:

**Computers Are  
Small But Mighty -  
and Inexpensive**

Today's \$500-worth  
of computing power  
will cost \$0.50 and  
be a fraction of the  
physical size



# The World in 2054



## PREDICTION:

### The Rise of Solar Power

Estimated to make up 36% of world's energy, currently estimated at 7%

# UCR at 100





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UC Riverside Founded



An aerial photograph of a campus, likely UC Riverside, showing a mix of vineyards, residential areas, and institutional buildings. The image is in grayscale with a semi-transparent overlay.

## OUR VISION FOR THE STRATEGIC PLAN

The plan will build on UCR's mission and values to create an intentional framework for future decision-making

1954

UC Riverside Founded



## OUR VISION FOR THE STRATEGIC PLAN

**Strategic planning provides a way to safeguard our values by tying them to the functions of the university**

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UC Riverside Founded

## OUR VISION FOR THE STRATEGIC PLAN

It is a mechanism for setting audacious goals and measuring our progress toward achieving those goals

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UC Riverside Founded



## OUR VISION FOR THE STRATEGIC PLAN

And a coming together of our community to identify current strengths and gaps, define our aspirations, and target opportunities

1954

UC Riverside Founded





“The true meaning of life is to plant trees, under whose shade you do not expect to sit.”

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- Nelson  
Henderson







An aerial photograph of a university campus. The central focus is a large, modern building with a curved facade and a prominent glass-enclosed staircase. In front of this building is a courtyard with several tables and orange umbrellas. The campus includes various other buildings, parking lots, and green spaces. The image is overlaid with a semi-transparent grey filter.

**How does the strategic plan relate to other  
campus planning efforts?**

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## RELATIONSHIP TO OTHER PLANNING EFFORTS

The strategic plan sets priorities and values  
and other plans operationalize those  
priorities and values



## RELATIONSHIP TO OTHER PLANNING EFFORTS

For example, the strategic plan drives our priorities while the Long Range Development Plan provides parameters for land use to support those priorities



# RELATIONSHIP TO OTHER PLANNING EFFORTS

Strategic

**Institutional Strategic Plan**

Operational

**Unit Strategic Plans**

**LRDP**

**Physical Master Plan**

Tactical

**Budgets**

**Policies**

**Procedures**







# STRATEGIC PLANNING PROCESS: COMMITTEE STRUCTURE

The process is based on the work of committees with representatives from across campus



# STRATEGIC PLANNING PROCESS: COMMITTEE STRUCTURE





# STRATEGIC PLANNING PROCESS: COMMITTEE STRUCTURE

## Committee Membership

Chair

Vice Chair

Faculty Members nominated by Senate

Staff Members

Community Member

Academic Leaders

Administrative Leaders

Foundation/Alumni  
Board Member

Graduate and  
Undergraduate Student

Supporting Staff Member







## STRATEGIC PLANNING PROCESS: COMMITTEE WORK

Committees will explore their topics by engaging deeply with the community and analyzing input from stakeholders



## STRATEGIC PLANNING PROCESS: COMMITTEE WORK

Each committee will write a report on their topic that considers cross-cutting themes based on our values



## STRATEGIC PLANNING PROCESS: COMMITTEE WORK

The steering committee will draft mission, vision, and value statements with campus input







# STRATEGIC PLANNING PROCESS

Kick Off  
Town Hall

Committee  
Meetings &  
Consultation

Committee  
Reports

Campus Input  
on Reports

Draft Strategic Plan

Campus Input  
on Draft Plan

Incorporate  
Feedback and  
Finalize

Launch and Begin  
Implementation



A tall, slender clock tower with a rainbow in the background. The tower is the central focus, with a rainbow arching over it. The sky is a mix of blue and grey, suggesting a recent rain. The tower has a grid-like pattern of windows and a clock face near the top. The rainbow is vibrant and spans across the sky.

**Stay Engaged:**

**Website**

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